



# Cur'Arti

The first Italian network of social inclusion between Art and Culture

TITLE

## “Cur'Arti”

Places of Culture and Health Facilities between care, cultural training and social inclusion



Accordo reciproco, V.V.Kandinskij

*“Solo nell'essere creativo l'individuo scopre il sé,  
una capacità di creare e ricreare il mondo”*

*Donald Winnicott*

### Abstract

The "Cur'Arti" , first project in Europe, is an innovative national network of collaborations between Hospitals and Institutes and Places of Culture that is aimed at launching projects of Social Inclusion, Accessibility, Art and psycho-corporeal rehabilitation through Art therapy. One of the goals of the project is also the creation of the first "Museum-Clinic" in Italy, extending the concept of cultural education to that of rehabilitation. The idea consists of the development of rehabilitation and psychological recovery laboratories through the art therapy, to enhance the extraordinary potential of patients affected by psychophysical conditions.



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The project is based on the correspondence between Care and Beauty, and wants to incorporate art, culture, history and psychophysical rehabilitation.

## Structure of the project

### 1. AUDIENCE

*Who is the project aimed at?*

The project is aimed at a heterogeneous audience in terms of age, gender and education. Specifically, the project concerns mostly:

- Patients affected by chronic and acute pathologies (autism, Alzheimer disease etc.)
- Adolescents and young people affected by juvenile distress
- Disabled people
- Immigrants

### 2. GOALS

What are the goals of the project?

- Direct the project to the vulnerable categories (people under treatment, immigrants, disabled people, children in cultural poverty in warring countries as well as in countries at peace) by employing specific communicative registers and methods of use, but also by keeping in mind their specific needs, in compliance with the 2005 UNESCO Convention that underlines the importance of culture as a tool of social cohesion.
- Creation of a "Museum-Clinic" to establish the Art therapy in hospitals and museums as an official therapy for patients affected by chronic pathologies, practiced by first level professionals (psychiatric rehabilitators, psychiatrists, psychologists etc.)
- Develop a "museum education" for different audiences, taking advantage of digital techniques and tools to make the understanding of the cultural heritage easier and implement its knowledge through stimulating and immersive methods that involve the user by activating their senses and mind.
- Make the use of cultural contents accessible in care environments (hospitals, clinics, nursing homes, rehabilitation structures etc.) both via hardware installation and software installation, available online remotely through dedicated web platform that can be implemented through a bottom-up approach.

### 3. POSSIBLE STAKEHOLDERS



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The founding element of the project is the network of partners which, in support of museums and hospitals, allows to launch the initiatives of the project through broad and transversal collaborations, with a special sensitivity towards situations of hardship.

## Stakeholders:

Health Authority **ASL NA 2**

Hospitals "Ospedali dei Colli":

-Hospital **CTO di Napoli**

-Hospital "COTUGNO" di Napoli

-Hospital "MONALDI" di Napoli

University of NAPLES FEDERICO II, dipartimento scienze umanistiche

**prof. Ciasullo**

University of NAPLES PARTENOPE (dipartimento di scienze motorie e del benessere)

**POLO MUSEALE CAMPANO:**

-Museum of **ANTICA CAPUA**

-**ANFITEATRO e MITREO**

**Royal Palace of Naples**

Youth Policy Department of **Naples**

**PIO MONTE DELLA MISERICORDIA**

**MANN** Museo Archeologico Nazionale di Napoli (National Archaeological Museum of Naples)

Professor Delly Fabiano, **University of Mathematics di Catanzaro**

Archaeological park of **PAESTUM** and Archaeological park of **VELIA**

Archaeological park of **SATRICUM** (Latina)

**Accademia Vitale Giordano Puglia**

Scuola **COMIX** Napoli

Ensemble Barocco "**ACCADEMIA REALE**"

Cultural Association "**STELLA MARIS**", School of anthroposophical art-therapy of BOLOGNA

Casa delle Arti Antroposofiche "**LA FENICE**" di Bologna

Prof. Davide Mezzino, **Politecnico di Torino Faculty of Architecture**, manager **Museo delle Antichità Egizie di Torino**

Prof. Antonio Ascione, presidente **MSM Engineering**, premio Mattarella

Prof.ssa Gea Palumbo, **University of Rome TRE**, ideatrice Museo delle Donne

Prof.ssa Emanuela Ughi, Mathematics and IT Department of the University of Perugia

**ReArtù cooperativa Bitonto**

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## Reviews and publishing:

[https://www.ilmattino.it/napoli/cultura/patto\\_tra\\_ospedali\\_e\\_musei\\_napoli-4945077.html](https://www.ilmattino.it/napoli/cultura/patto_tra_ospedali_e_musei_napoli-4945077.html)

[https://www.ilmattino.it/caserta/cur\\_arti\\_campagna\\_primo\\_museo\\_ambulatorio\\_d\\_italia-5480871.html](https://www.ilmattino.it/caserta/cur_arti_campagna_primo_museo_ambulatorio_d_italia-5480871.html)

Interview Radio Vaticana



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<https://mail1.libero.it/appsuite/api/mail/CurArti%20abstrac.docx?action=attachment&folded=default0%2Foutbox&id=2458&attachment=2&user=2&context=6218883&sequence=1&session=6e7d4e3051fb40a7b936e49e64ec7f88&delivery=download&callback=antivirus>

Interview RAI:

<https://www.raiplyradio.it/audio/2020/01/RAI-GR-KIDS-568391bf-f4f1-4c43-8936-f3d736d9f5e7.html>

[Rai GR Kids Teen - Rai Radio Kids - RaiPlay Radio](#)

Interview UNESCO

<https://www.facebook.com/1584572608421328/videos/554744275202020/>

[https://www.finestresullarte.info/flash-news/5618n\\_napoli-arriva-arteterapia-creata-rete-tra-musei-e-ospedali.php](https://www.finestresullarte.info/flash-news/5618n_napoli-arriva-arteterapia-creata-rete-tra-musei-e-ospedali.php)

<https://www.mbamutua.org/lavoce/musei-e-ospedali-insieme-per-curare-il-paziente-anche-in-italia-e-possibile/>

<https://www.napolidavivere.it/2020/01/26/musei-gratis-a-napoli-e-in-campania-domenica-2-febbraio-2020/>

[https://it.geosnews.com/p/it/campania/na/napoli/curare-i-pazienti-con-l-arte-rete-tra-musei-e-ospedali-a-napoli--la-prima-volta-in-italia\\_27399773](https://it.geosnews.com/p/it/campania/na/napoli/curare-i-pazienti-con-l-arte-rete-tra-musei-e-ospedali-a-napoli--la-prima-volta-in-italia_27399773)

<https://www.artribune.com/professioni-e-professionisti/didattica/2020/01/curare-disturbi-psicofisici-arte-progetto-rete-museale-della-campania/>

<https://eccellenzemeridionali.it/2019/12/30/curarti-nasce-al-sud-liniziativa-che-collega-gli-ospedali-con-i-musei/>

**Representative:**

Doctor Francesca Barrella, medico chirurgo specializzato in Medicina Interna ed Ecocolordoppler Vascolare

Laurea in Lettere, Operatore dei Beni Culturali indirizzo Storico-Artistico

Docente Corso teorico-pratico Ecocolodoppler Vascolare

Responsabile ed ideatrice del Progetto Cur'Arti

President APS Cur'Arti

Presidente del progetto di prevenzione del disagio giovanile "Seme di Luce"

Recapiti: cell 3475482961



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